



Initial Video Marketing Questionnaire

In order to create the most effective marketing video we need to find out a few things about your business. Please fill out the following questionnaire and send it back to us.

Business Name_____

Facebook Page_____

Website Address_____

Best Email address_____

What is your main purpose for your video?

What type of images do you want to incorporate in your video?

What age is your audience? (Circle One)

1 – 15 16 – 19 20 – 25 26 – 34 35 – 44 44+

What problem does your business solve for its consumers?

How do you solve that problem?

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Facebook.com/yourbusiness

youtube.com/user/ yourbusiness



Can you list any specials, freebies, or coupons we potentially could offer in your video?

Add any additional information below

Do you want to use a:

Voice over narration – Yes/No

music backing track – Yes/No

Both – Yes/No

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What to include when returning this document:

(Attach the images to the email)

1. Any branding or logos you wish for us to use
2. Photos that give people an insight into your business
3. Videos from your business (Optional)
4. Any current promotional material
5. Any screenshots of your website you want us to use

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